

Student Name: _____

Client Feedback Questions

Now that you have drafts of 2 poster designs it's time to check in with your client.

After asking your client these questions, **you will select and refine one poster design and hand in next Tuesday for a Project grade.** You may find that some aspects from both designs may be desired for the finished poster.

IDEA #1 DRAFT

What are some aspects of the poster designs that you **enjoy**? **Be specific!**

What are some aspects of the poster designs that you **are concerned about**? **Be specific!**

Do you have any **suggestions** on how I can **more clearly convey** the intended **message**?

Is there anything else that feel we haven't discussed, that you'd like to add?

Flip page for *Idea #2 Draft Questions*

Student Name: _____

Client Feedback Questions

IDEA #2 DRAFT

What are some aspects of the poster designs that you **enjoy**? **Be specific!**

What are some aspects of the poster designs that you **are concerned about**? **Be specific!**

Do you have any **suggestions** on how I can **more clearly convey** the intended **message**?

Is there anything else that feel we haven't discussed, that you'd like to add?

FINAL QUESTION FOR CLIENT

Out of the 2 design ideas, which one is your top choice?